



CHICAGO MEDICAL SCHOOL STRATEGIC PLAN

2017-2019
Annual Update 2018



MISSION

Chicago Medical School educates physicians and scientists dedicated to providing exemplary, compassionate patient care and excellence in scientific discovery within an interprofessional environment.

VISION

To be an outstanding community-based medical school with excellence and innovation in medical education, scientific discovery and clinical care.

THANK YOU TO OUR STRATEGIC PLAN TEAMS:

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INTRODUCTION

Health care and medical education are rapidly changing, allowing medical schools the opportunity to transform, ensuring their ability to produce physicians and scientists prepared to meet the diverse and varied needs of patient care. We have used this as an opportunity to enhance our curriculum, offering a more clinically-based program to better support our students, and to create a strategic plan that aligns with key initiatives defined in Rosalind Franklin University's strategic plan.

In 2016, our committed faculty, staff and students participated in a comprehensive strategic planning process to determine key priorities and goals in support of a more diverse environment, empathetic patient care, encouraging scientific discovery, and interprofessionalism with our peers across campus. The eight priorities are highlighted below:

- An **educational program** which guarantees modern and high quality academics
- **Clinical education and partnerships** to maximize educational impact and provide more opportunities
- **Interprofessionalism** as a key element of Chicago Medical School curriculum and culture to enhance scholarship
- Dedication to expanding and sustaining a culture of **diversity and inclusion**
- **Academic partnerships** to enrich and ensure student success
- Commitment to **research development** through increased resources and strategic faculty recruitment
- Effective deployment of **financial resources and philanthropic efforts** to best address growing student debt and tuition affordability
- **Strategic marketing and awareness** to create national recognition for Chicago Medical School

EDUCATIONAL PROGRAM

Goal 1:
Enhance academic programs to meet the needs of a changing healthcare environment.

Achieved

Goal 2:
Implement a systematic model of review, assessment, and evaluation for Chicago Medical School.

In-Progress

Goal 3:
Design an infrastructure to enhance peer mentorship and teaching opportunities among pre-clinical and clinical students.

In-Progress

PROGRESS:

- New curriculum launched in August 2018 providing early opportunities for clinical experience in the community.
- Enhanced ethics and humanities curricular activities.
 - Case studies during the M1 and M2 system-based courses.
 - Palliative Care workshop during the Internal Medicine clerkship.
- Standards-Based Continuous Quality Leadership (SBCQL) continues to provide oversight of all Liaison Committee on Medical Education (LCME) standards.
 - The SBCQL share drive has been reorganized and updated to ensure proper access, file naming, and tracking.
- Institutional Review Board approval for “Medical Student’s Self-Efficacy: EPA Exposure through an EMT Course.”
 - Evaluates the impact that participation in an EMT course has on a medical student’s self-efficacy, as related to the 13 Core Entrustable Professional Activities for entering residency.

CLINICAL EDUCATION AND PARTNERSHIPS

Goal 1:
Establish a coordinated approach to create sustainable resources, including sites and preceptors to support clinical training.

Achieved

Goal 2:
Create mutually shared goals with internal and external partners related to pathway programs and community engagement.

In-Progress

PROGRESS:

- Exploring opportunities to expand student educational experiences with Advocate Aurora Health, Vista Health Systems, Northwestern Medicine and Mercy Health System.
- Collaborated with the internal medicine clerkship to add a telehealth simulation of an ill patient in a nursing home.
 - Illustrates how to prevent hospitalization using telehealth technology.
 - Demonstrates the utility of how alternative health care delivery methods are currently utilized in clinical settings.
- Rosalind Franklin University signed a contract with the Indian Asian American Charitable Fund clinic to provide clinical services and education of third year Chicago Medical School students.
 - Outpatient experience is embedded into the internal medicine clerkship as a mandatory exposure of Chicago Medical School students to patients with health care disparities.
 - Rosalind Franklin University faculty supervision.
 - Clinic serves as an interprofessional educational model.

INTERPROFESSIONALISM

Goal 1:
Increase the visibility of Chicago Medical School as a leader in interprofessional education and research for partnership opportunities.

Achieved

Goal 2:
Support and promote new and enhanced scholarly activities that focus on interprofessionalism, interprofessional education, and interprofessional collaborative practice.

Achieved

PROGRESS:

- Increased Chicago Medical School faculty participation in HIPS 515, "Foundations for Interprofessional Practice" course by including a CMS faculty member, Dr. Jean Kim, as a co-facilitator of the course.
- Enhanced surgery simulation team training for Physician Assistant, Pharmacy, and Chicago Medical School students by further integrating TeamSTEPPS and Interprofessional (IPEC) competencies into their activities and assessment.
- Presented interprofessional work at national conferences such as the Nexus Summit and Thomas Jefferson Interprofessional Education Conferences; gained representation on interprofessional national committees such as the American Interprofessional Healthcare Collaborative.
- Initiated a Chicago Medical School interprofessional research project with faculty and students about pharmacist-led pharmacology review sessions and their impact on Chicago Medical School student attitudes towards pharmacists.
- Launched a new interprofessional Global Health Opportunity in Uganda for medical, pharmacy, and psychology students. Fourteen students have already participated.

DIVERSITY AND INCLUSION



Goal 1:
Promote and sustain an inclusive culture for educational and administrative priorities and practices.

In-Progress

Goal 2:
Expand diversity in research and scholarship to further the mission of Chicago Medical School.

In-Progress

- PROGRESS:**
- Increased the dollar amount of each scholarship offered to accepted students who identify as underrepresented in medicine by 50 percent.
 - Established a local chapter of the National Medical Association (NMA) with a goal of matching Chicago Medical School students with association mentors, as well as recruiting faculty.
 - Identified intentionally representative organizations to target when recruiting faculty and staff.
 - Established partnerships with three veterans groups to gain access to data for recruiting faculty and staff from this recognized value-added group.
 - Implemented a pilot of the Individualized Strategic Enhancement Program (ISEP) to provide focused resources for geographically and economically disadvantaged students.
 - Created a program entitled “Leveling the Playing Field,” designed to spark excellence in students who are underrepresented in medicine.
 - Incorporated case questions woven into the curriculum that focus on health disparities and other diversity issues.
 - Developing mandatory unconscious bias and microaggressions training for staff and faculty.

Pinning Ceremony

ACADEMIC PARTNERSHIPS



Goal 1:
Increase the portfolio of academic partnerships to promote diversity and quality.
In-Progress

Goal 2:
Support Rosalind Franklin University as a regional and national leader in the field of Population Health education, research, and practice.
In-Progress

Goal 3:
Partner with Rosalind Franklin University Health Clinics to strategically enhance educational programs.
In-Progress

PROGRESS:

- Increased student participation with Sinai Urban Health Institute to promote service to underserved patient populations in holistic manner.
- Expanded relationship with residency programs at Captain James A. Lovell Federal Health Care Center to increase clerkship opportunities and enrich experiences.
- Renewed partnership with DePaul University for the Alliance for Health Sciences.
- Incorporated case threads into the curriculum that include population health topics (Dysphagia, jaundice, murmurs, dyspnea, hemoptysis, ESRD).
- Matriculated three students in the MD/PhD joint degree program.
- Developing Population Health distinction within the Chicago Medical School curriculum.
- Maintained current academic partnerships with the Rosalind Franklin University Health Clinics which include opportunities for students to rotate in the psychiatry clerkship, the M2 preceptorship, the podiatry clinic, and the Interprofessional Community Clinic.

RESEARCH DEVELOPMENT



Goal 1:
Strengthen the commitment to research across Chicago Medical School.
In-Progress

Goal 2:
Recruit faculty to enhance the current research enterprise and develop strategically identified new areas of research opportunity.
In-Progress

Goal 3:
Enhance the Chicago Medical School and Rosalind Franklin University brand by increasing awareness of the research accomplishments of its faculty and students.
In-Progress

- PROGRESS:**
- Disease oriented research centers launched July 1, 2018.
 - New website to communicate Rosalind Franklin University/Chicago Medical School research news: <https://www.rosalindfranklin.edu/research>.
 - Research Park Marketing Center launched.
 - Completed lab design for the research centers in the new building.
 - Preparing search for Cancer Center Director and Microbiology Chair.
 - Recruitment for two new basic science faculty initiated Fall 2018.

FINANCIAL RESOURCES AND PHILANTHROPY



Goal 1:

Address growing student debt and tuition affordability issues, thus enabling students to pursue their professional goals without untenable financial burden.

In-Progress

Goal 2:

Align and deploy resources to effectively maximize productivity, improve efficiency, and achieve higher quality and value.

In-Progress

Goal 3:

Shape institutional culture that promotes donor-centric, mission-driven philanthropy to drive innovation and excellence.

In-Progress

PROGRESS:

- Significantly increased alumni outreach efforts.
- Increased Alumni Leadership Giving by 119% from Fiscal Year 17 to Fiscal Year 18.
- Launched alumni mentorship program to connect students with alumni who can offer experienced advice on specialties and career paths.
- Presented the Chicago Medical School and Rosalind Franklin University research agenda to Takeda, Abbvie, Abbott, Horizon, Astellas, and Matter.
- Hosted a BioPathways speaker series attended by nearly 500 unique external biotech/pharmaceutical industry individuals.
- Initiated meaningful data collection to develop improved resource deployment strategies.
- Created a dynamic resource-filled webpage for everything related to Student Financial Services.

STRATEGIC MARKETING AND AWARENESS



Goal 1:
Increase national recognition for the Chicago Medical School brand and medical education.

In-Progress

Goal 2:
Enhance the digital and online experience for internal and external constituents.

In-Progress

- PROGRESS:**
- Developing plan to maximize use of the online platform Engage to communicate with prospective and current students about:
 - Scholarship opportunities
 - Research opportunities
 - Chicago Medical School Houses and the matching process
 - Social activities
 - Wellness events (organized by students) including yoga and painting classes
 - Field Day
 - Educational Resources
 - White Coat Ceremony
 - Classroom to Clerkship Ceremony
 - Commencement
 - Continued to promote interprofessional activities through several publications including:
 - Helix
 - Pulse
 - Chicago Medical School Newsletter
 - Interprofessional Webpage
 - Coordinated with University Marketing to enrich social media presence and communicate about:
 - Visiting speakers (alumni, grand rounds presenters, community leaders)
 - Outstanding student accomplishments
 - Orientations
 - White Coat Ceremony
 - Match Day
 - Commencement
 - Developed a plan for a dedicated Chicago Medical School social media team, to begin operating by December 2018.



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