Dr. William M. Scholl College of Podiatric Medicine
Strategic Plan June 15 - December 15 2020 Progress Update

MISSION
To educate podiatric medical students in an interprofessional environment that emphasizes excellence in academics, patient care, and research, in preparation for residency training.

VISION
The College will be the leader in the education of podiatric medical students, curricular development, research in lower extremity health, and service to the community.

CORE VALUES
Civility - Diversity - Excellence - Innovation - Integrity - Scholarship - Teamwork

ACADEMIC EXCELLENCE
- Formation of curriculum subcommittee to further incorporate learning objectives related to Diversity Equity and Inclusion and Social Determinants of Health.
- Two new full-time clinical faculty members joined SCPM.
- Student clinical experiences further enriched with addition of new community podiatry site that serves a diverse population with diverse socioeconomic backgrounds.
- Second year students participated and performed well in telemedicine experiences.
- Successful implementation of the First Year Experience program- designed to help students navigate academic resources and foster a sense of belonging within the SCPM community.

ENROLLMENT MANAGEMENT
- Data collection initiated for new longitudinal study regarding applicant’s metrics and success in the program.
- Enhanced collaboration with Pre-Matriculation Program (PMP) at RFUMS to increase awareness of Podiatric Medicine as a profession.
- Underrepresented Student Task Force formed to support recruitment efforts at historically black colleges and universities (HBCUs).
- SCPM ambassadors and Admissions Committee Chair attended recruitment fairs at HBCUs.
RESEARCH EXCELLENCE
- Scholl faculty and students published 4 peer-reviewed manuscripts, had 4 oral presentations, 20 poster presentations, and received 9 research awards.
- Dr. Noah Rosenblatt received the 2020 RFUMS Board of Trustees' Award.
- Continued submission of grant proposals to the Department of Defense and National Institutes of Health by SCPM faculty.
- Interim Director of CLEAR initiated email campaign to engage alumni in patient recruitment for two “online” research projects.
- Alumni enthusiastically participated as judges for RFUMS summer research poster presentations.
- Virtual presentation regarding biomechanics and related clinical research by SCPM faculty and students to local high school students underrepresented in STEM as part of National Biomechanics Day.

ALUMNI ENGAGEMENT
- Alumni participation in virtual IPMSA Midwinter Seminar that provided up to 12 CME credits.
- Recruitment of alumni mentors to engage with prospective students.
- Discussions with IPMA to establish an alumni/P2 mentoring program.
- Edwin Harris, DPM ’70 and Lisa M. Schoene, DPM ’90 honored as 2020 recipients of the Scholl College Honor Medallion for outstanding professional leadership.
- David N. Helfman, DPM ’90 honored as the 2020 Scholl College Alumnus of the Year.

FINANCIAL RESOURCES AND PHILANTHROPY
- Financial needs assessment of current students ongoing within Office of Student Financial Services.
- Several giving campaigns ongoing. Several Zoom “Living Room Chats” with the Dean occurred virtually with select potential donors.
- Coordination of new Student Virtual Financial Aid Nights by Student Financial Services to answer incoming students financial aid questions as well as provide access to counseling early in the matriculation process.
- A “Financing Your Health Profession Education (FYE)” website launched to provide fundamental financial literacy information related to budgeting and improved financial wellness for all RFU students.