



Dr. William M. Scholl College of Podiatric Medicine

Strategic Plan 2016-2020

Key Strategic Priority Outcomes

EDUCATIONAL PROGRAMS

- Curriculum review at annual retreat led to a full curriculum analysis and plans for revision.
- Increased vertical and horizontal curriculum integration initiated.
- Innovative methods including simulation incorporated into the curriculum.
- Student's exposure to taking call, rounding on hospitalized patients and limb salvage continues to increase at local hospitals/wound care center.
- Diversity of patient population continues to be enhanced as new agreement developed to provide care for low-income and mainly Spanish-speaking immigrant families.
- Basic science capstone week implemented to review course material prior to APMLE Part I.
- Faculty/student mentor program significantly enhanced.
- Persistence and completion committee developed to provide increased oversight and support for students.
- RFUMS "Essentials of Academic Assessment Series" provided faculty opportunities to discuss and increase knowledge regarding best practices for student assessment.

ENROLLMENT MANAGEMENT

- Longitudinal admissions analysis performed to identify key indicators and trends for student success.
- Interview day and post interview communication plan enhanced.
- Holistic invite to interview criteria developed and implemented.
- MCAT and science GPA of incoming students increased.
- IPMSA Podiatric Advocacy Liaison elected from Scholl Student Ambassadors for purpose of career awareness. Student liaison to interact and educate undergraduate students on podiatric profession as a career opportunity.

INTERPROFESSIONALISM

- All courses reviewed for interprofessional (IP) education content.
- IP coordinators identified for courses that contain IP specific learning objectives.
- SCPM participated in RFUMS IP Steering Council, and in Higher Learning Commission quality initiative project that focused on IP.
- Students presented IP grand rounds to university community.

RESEARCH

- \$1,017,399 funding from National Institutes of Health, Department of Defense, and other agencies obtained by research faculty.
- \$383,000 generated through 16 clinical trials.
- NIH T35 Research Training Grant (\$ 272,613) supported 50 students in their summer research endeavors.
- Research opportunities provided for 17 SCPM, 9 undergraduate and 4 high school students.
- 53 peer reviewed publications, 6 book chapters, 11 non-peer reviewed publications, 59 oral abstracts, and 124 poster abstracts by faculty and students.
- SCPM faculty received 48 research awards, 33 of which included students.
- One student completed DPM-PhD program, one completed PhD portion and currently in Clerkship rotations, and one student currently in PhD phase of dual degree program.
- One student currently enrolled in Masters in Wound Healing program
- Three students successful in Swanson independent research scholar program.

ALUMNI ENGAGEMENT

- Alumni attended several annual on campus events including Midwinter Seminar, Clerkship Fair, and White Coat Ceremony.
- Scholl College Reunions at Midwest Podiatry Conference well attended with a 300% increase in alumni participation.
- RFUMS campaign to increase communication with alumni resulted in at least 35 distinct email messages delivered yearly with an open rate of approximately 36% (16% above national average open rate of 20% for higher education).
- Highlights of student/faculty/alumni accomplishments disseminated to over 3000 alumni via RFUMS Helix, RFUMS Pulse, special SCPM editions of the Pulse and CLEAR research reports.
- SCPM alumni and students prominently featured in RFUMS Helix, e-Helix, and RFUMS Pulse editions.
- Alumni participated in development of SCPM's 2020 -2023 Strategic Plan through a survey delivered to more than 3000 alumni.

FINANCIAL RESOURCES AND PHILANTHROPY

- Five-year academic program financial plan review performed in conjunction with RFUMS Associate Vice President for Financial Planning and Analysis revealed SCPM continues to be fiscally sound.
- RFUMS office of Institutional Advancement established new donor recognition programs.
- 1.5 Million dollars raised for SCPM scholarships, one third of which donated by alumni.
- Dr. William M. Scholl Scholars Program developed with generous support by Dr. Scholl Foundation.
- RFUMS financial literacy program, developed to promote student debt reduction, yielded over five million dollars in reduced borrowing by SCPM students.