

# STRATEGIC PLAN 2020-2023

## ACADEMIC EXCELLENCE

Promote educational innovation and excellence to prepare graduates to research and practice in a dynamic and evolving environment.

Build a new framework for assessing and sustaining student success, with an emphasis on enhancing the pathway for individuals traditionally underrepresented in healthcare.

Advance and sustain interprofessionalism through executing the recommendations that emerged from the 2018 Higher Learning Commission (HLC) Quality Initiative Project.

Expand and enhance resources for faculty and staff recruitment and development, including mentoring, to ensure retention of a diverse, qualified and productive faculty and staff.

## RESEARCH EXCELLENCE

Determine and enhance the conditions that support faculty, student and staff success in research and scholarship.

Leverage the Innovation and Research Park (IRP) as a driver of research and educational growth across all areas of RFU.

## PARTNERSHIPS AND CIVIC ENGAGEMENT

Build clinical partnerships that sustain and advance experiential education for all programs.

Develop academic and research collaborations that enhance student pathways to the health professions.

Develop strategic legislative and community awareness and outreach plans.

## INTEGRITY TO MISSION AND VISION

Establish a strategic approach to diversifying and maximizing sources of revenue to support operations and growth in alignment to mission.

Establish an inclusive institutional culture that enables donor-centric, mission-driven philanthropy to drive innovation and excellence.

Identify and implement strategies that reduce financial barriers to student access to education and that promote development consistent with students' professional goals and RFU's mission.

Drive sustainable models of marketing and recruitment that meet programmatic goals.

Evaluate the effectiveness of the technology support and data management infrastructure, and redesign to meet current and anticipated academic, research, compliance, and institutional learning and planning needs.

Develop short and long-term campaigns to communicate the impact of RFU partnerships in meeting and anticipating community healthcare needs, and to advance the visibility and reputation of the university.

ROSALIND FRANKLIN UNIVERSITY *of* MEDICINE AND SCIENCE

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RESEARCH  
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INTEGRITY TO  
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ENGAGEMENT

## MISSION

To serve humanity through the interprofessional education of health and biomedical professionals, and the discovery of knowledge dedicated to improving wellness.

## VISION

To be the premier interprofessional health sciences university.

## CORE VALUES

Civility, Diversity, Excellence, Innovation, Integrity, Scholarship and Teamwork

LIFE *in* DISCOVERY